

AE

INFO



Phone
646.531.0687



Email
alexandra.ebright@gmail.com



Website
alexandraebright.com



LinkedIn
www.linkedin.com/in/
alexandra-ebright

AWARDS



2020 Clio Sports
Bronze/ Everlasting
Change



2020 Creative Conscience
Shortlist/ Vice Minded
Digital & Technology
Advertising



**2017 Bombay Sapphire
Artisan Series**
Selected from thousands
of artists to exhibit work
at Rush Arts Gallery in
Chelsea, NYC

SKILLS

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Pr

Lr

Xd

ALEXANDRA EBRIGHT — *ART DIRECTOR*

ART DIRECTOR ✦ ILLUSTRATOR ✦ DESIGNER



PROFESSIONAL EXPERIENCE



May '22 - Present **Cutwater Sr. Art Director**

Creative platform building for brand pitches including masterbrand platforms, 360 campaigns, digital first thinking, activations & social content. Clients include: Hartz, Delectables & DermapenWorld.



Jan '21 - May '22 **Deutsch NY Art Director**

Responsible for platform building for brand pitches including 360 campaigns, digital first thinking, activations & social content. Clients include: Differin, Outback Steakhouse, Celestial Seasonings, Alba & DayVigo.



Oct '20 - Jan '21 **Joan Creative Art Director Intern**

Worked on brand platform building and ideation for brand pitches and campaigns. Clients include: Netflix, Facebook, Hive Brands, Burst.



2018 - Present **Freelance Art Director & Illustrator**

Creative strategic thinking, concepting, branding and ideation. Worked with teams to concept and produce print, digital, integrated and social campaigns. Clients include: Burger King, Vice, Takis, North Face, Netflix, Union Pool, Everlast, Google.



2017 - 2018 **Overall Murals - Art Director & Real Estate**

Creative strategic thinking, concepting, and ideation for OOH handpainted walls. Worked with teams to concept and produce handpainted outdoor advertising. Managed wall acquisition nationally.



2012 - 2017 **Creative Lead & Real Estate Sales Assistant**

Responsible for initial property design consultation, final staging plan and property styling pre-photoshoot. Directed property photoshoots, virtual staging and created content for all printed advertising materials. Handled team branding and design.



EDUCATION



2019 - 2020 **Miami Ad School New York**
Art Direction

Coursework included: Digital Content Creation, Social Media, 360 Campaigns, Integrated, Branding, Strategy, UX, Design, Typography, Logo Design, Concepting, Big Ideas, Pitching, Adobe Creative Suite, Google Suite.



2003 - 2007 **Maryland Institute College of Art**
Bachelor of Fine Arts

Majored in Fiber. Graduated Magna Cum Laude.