

ART DIRECTOR + ILLUSTRATOR + DESIGNER

PROFESSIONAL EXPERIENCE

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	May '22 - Present	Cutwater Sr. Art Director Creative platform building for brand pitches including masterbrand platforms, 360 campaigns, digital first thinking, activations & social content. Clients include: Hartz, Delectables & DermapenWorld.
	Jan '21 - May '22	Deutsch NY Art Director
		Responsible for platform building for brand pitches including 360 campaigns, digital first thinking, activations & social content. Clients include: Differin, Outback Steakhouse, Celestial Seasonings, Alba & DayVigo.
6	Oct '20 - Jan '21	Joan Creative Art Director Intern
Ĭ		Worked on brand platform building and ideation for brand pitches and campaigns. Clients include: Netflix, Facebook, Hive Brands, Burst.
6	2018 - Present	Freelance Art Director & Illustrator
		Creative strategic thinking, concepting, branding and ideation. Worked with teams to concept and produce print, digtial, integrated and social campaigns. Clients include: Burger King, Vice, Takis, North Face, Netflix, Union Pool, Everlast, Google.
6	2017 - 2018	Overall Murals - Art Director & Real Estate
		Creative strategic thinking, concepting, and ideation for OOH handpainted walls. Worked with teams to concept and produce handpainted outdoor advertising. Managed wall aquisition nationally.
6	2012 - 2017	Creative Lead & Real Estate Sales Assistant
-		Responsible for initial property design consultation, final staging plan and property styling pre-photoshoot. Directed property photoshoots, virtual staging and created content for all printed advertising materials. Handled team branding and design.

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AWARDS

2020 Clio Sports Bronze/ Everlasting Change

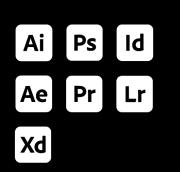
> 2020 Creative Conscience Shortlist/ Vice Minded

Digital & Technology Advertsing

2017 Bombay Sapphire Artisan Series

Selected from thousands of artists to exhibit work at Rush Arts Gallery in Chelsea, NYC

SKILLS



EDUCATION

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)	2019 - 2020	Miami Ad School New York Art Direction
		Coursework included: Digital Content Creation, Social
		Media, 360 Campaigns, Integrated, Branding, Strategy,
		UX, Design, Typography, Logo Design, Concepting, Big
		Ideas, Pitching, Adobe Creative Suite, Google Suite.
)	2003 - 2007	Maryland Institute College of Art
		Bachelor of Fine Arts
		Majored in Fiber. Graduated Magna Cum Laude.

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